# Congress of the United States

Washington, DC 20515

March 24, 2023

The Honorable Any Harris Chairman House Appropriations Committee Agriculture Subcommittee Washington, DC 20515 The Honorable Sanford Bishop Ranking Member Agriculture Subcommittee House Appropriations Committee Washington, DC 20515

## Dear Chairman Harris and Ranking Member Bishop::

As you work to finalize Fiscal Year 2024 funding for the U.S. Department of Agriculture, we urge you to fully fund the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) to ensure that the program can serve all eligible pregnant and postpartum women, infants, and young children throughout the entire fiscal year. We request Congress provide \$6.35 billion in overall budget authority for WIC, invest set-aside funding in technology modernization, and extend the enhanced Cash Value Benefit (CVB) for fruits and vegetables through fiscal year 2024.

WIC is the nation's premier preventive public health nutrition program, supporting over 6.3 million low-income mothers and young children who have or are at risk for developing nutrition-related diseases and disorders. WIC benefits are not limited only to food; participants also benefit from nutrition education, breastfeeding education and support, and referrals to medical and social services. Study after study has shown that WIC works. Taxpayers receive a healthy return in cost savings of at least \$2.48 avoided for every dollar of investment.

Studies have repeatedly shown that WIC improves birth outcomes for high-risk mothers, reduces the likelihood of preterm birth and low birthweight babies, reduces the risk of infant mortality by 16 percent, and helps to get women into prenatal care earlier. WIC is associated with reduced rates of childhood obesity, increased dietary quality and variety for children participating in WIC, higher immunization rates among young children, and higher cognitive development scores for children enrolled in WIC compared to their peers. Adequate funding for investments in these proven public health outcomes are especially crucial as the country continues to grapple with the health and economic impacts of the pandemic, including increased rates of childhood obesity.

We particularly urge an extension of WIC's enhanced fruits and vegetable benefits through fiscal year 2024. This enhanced benefit, reaching nearly 5 million women and children, directly reflects science-based targets laid out by the National Academies of Sciences (NAS) to deliver at least 50 percent of fruit and vegetable intake recommended by the recent Dietary Guidelines for Americans (DGAs). Following the implementation of enhanced Cash Value Benefit (CVB) in spring 2021, research by the National WIC Association and the Nutrition Policy Institute found a ¼ cup daily increase in fruit and vegetable consumption among children.

This increase likewise provides economic benefits, reflected in more than triple the amount of fruit and vegetable transactions at retail stores and independent grocers, stronger business at farmers market, and investments that return up the food supply chain to growers and producers. USDA has begun rulemaking to update WIC food package in accordance with the NAS recommendations and the recent DGAs, a step that will improve priority nutrient intake and help WIC grow a healthier next generation. Enhanced CVB must remain in place through fiscal year 2024 as the WIC food packages are updated, building a bridge to revised food packages and sustaining this critical investment that sets children up for future life success.

We urge appropriators to include \$6.35 billion for WIC in fiscal year 2024, reflective of growing participation and external cost pressures on the program. Food prices have risen significantly in the past year, including a

70% increase in the cost of eggs, a 16% increase in the cost of both whole grains and cereals, and a 14% increase in dairy costs. The structure of WIC's food package, which provides most food on a quantity basis, insulates participants from some of these cost pressures, but those increased expenditures are absorbed by the program. Additionally, Abbott Nutrition's recall of infant formula products required State WIC Agencies to provide additional purchasing options to families, as directed by Congress, defraying some of the impact of nationwide infant formula shortages on program participants. However, State Agencies not contracted with Abbott Nutrition were also left to cover those costs with existing food dollars. These external pressures, in combination with rising participation that will increase even further in FY24, necessitate increased investment in WIC, as reflected in the President's Budget request.

We urge Congress to provide \$6.35 billion in funding authority for FY24, which should be inclusive of both the enhanced CVB levels and dedicated set-aside funding for the following purposes:

#### **Breastfeeding**

We ask that you continue the funding level of \$90 million for WIC's Breastfeeding Peer Counselor Program, to provide tailored peer-to-peer support. WIC peer counselors are demonstrated to improve breastfeeding initiation, duration, and exclusivity and close racial disparities in breastfeeding. Since FY 2020, the current funding level has helped State Agencies hire additional peer counselors, extend peer counselor hours, and resolve other service gaps – especially in rural areas – to continue WIC's essential work in promoting, supporting, and strengthening breastfeeding services.

### Infrastructure

We urge you to continue funding WIC infrastructure at \$14 million, which supports a variety of essential program priorities, including brick-and-mortar infrastructure repairs and improvements, special breastfeeding projects, and innovative special projects that enhance program access and participant retention.

#### **Technology**

We also urge renewed investment of \$50 million in WIC's Management Information System (MIS) setaside, authorized under the Healthy, Hunger Free Kids Act of 2010, which has not been funded since FY17. Growing participation, adoption of modernized program technologies, and implementation of the new food packages will require updates to WIC's MIS programs. Specific funding for this purpose will enable the program to better integrate with healthcare systems and new shopping technologies, matching participants experience in other healthcare and shopping settings.

WIC's early intervention supports the healthy growth and development of America's next generation, leading to better birth and health outcomes and saving the American taxpayer costs in the long run. We believe this is one of the strongest investments that Congress can make. We appreciate your consideration of this request and again urge you to ensure that WIC is robustly funded in FY 2024.

Sincerely,

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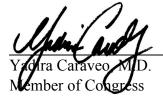
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